

Anthony Kyle Monday
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Summary

Accomplished Front End Web Developer with nine years of experience, three years of experience managing a team of programmers. Mastery of XHTML/HTML/CSS/Javascript on sites written in PHP or JSP. Experience working on enterprise-scale e-commerce sites. Skilled in interfacing with offshore vendors, business owners, and clients in both Fortune 500 and startup environments. Uniquely experienced in consulting with clients on design considerations regarding deployment and development feasibility.

PROFESSIONAL EXPERIENCE

THE KESSLER GROUP, San Francisco, CA (2003 - Present)

Web Developer / Web Engineering Manager

As a developer, responsible for coding the front end interfaces for corporate clients including Washington Mutual/Providian, MBNA, and HSBC. As a manager, I oversaw a team of three programmers; acted as liaison between the development team and clients in the financial sector such as Washington Mutual, MBNA, Intellidyn, and Residential Finance Corp.

- Coded HTML, CSS, PHP and JSP and optimized graphics for web delivery.
- Maintained code version repository in CVS and SVN.
- Developed web interface for dynamic client-facing file upload tool.
- Documented and implemented code standards. Instituted code review and source control process.
- Instituted three-tier development/QA/production environment for team on multiple Apache installations.
- Oversaw Agile development and deployment of internal web applications and documented maintenance releases.
- Worked in conjunction with executive management to document requirements for internal web applications used to track data and job workflow.
- Planned software and hardware purchases for interactive team (including design) each fiscal year; wrote presentations for IT team and planned RAID storage strategy for the entire SF office; detailed company's website server architecture needs and worked on contract negotiations with CoLo vendor Rackspace.
- Worked with Account Management to clarify technical details for clients and with offshore vendors to troubleshoot coding issues; instituted new maintenance plan for all websites.
- Twice served as primary point of contact for front-end development of Wamucards.com website.
- Google Analytics and Web Trends reporting

FREELANCE WEBSITES, (2005-present)

Websites programmed and maintained as a freelancer include <http://www.areyouyoungeenough.com>, <http://www.suzannealbertson.com>, <http://www.luciavineyards.com>, <http://www.volomedia.com>, <http://www.mbridgetech.com>, <http://www.houseplans.com>, and an ongoing project with Vidient Systems which included integrating rich media webinars and the salesforce.com CRM system into the <http://www.vidient.com> website, as well as two redesigns of that website.

- Coded HTML, CSS, PHP, and javascript, optimized graphics, and worked with PSD files from designers.
- Architected directory structures for all sites
- Deployed sites on Apache web servers
- Google Analytics setup and reporting

WALMART.COM, Brisbane, CA. 2002 – 2003

Web UI Engineer

Responsible for the development and architecture of front end interfaces for: <http://www.walmart.com> as well as interfaces for store kiosks.

- Coded HTML, JSP, java, and javascript and performed unit testing on pages in a three-stage environment (development, staging, production).
- Primary UI engineer on the Walmart.com online DVD rentals project, with an expected revenue of \$10 million over 2 years.
- Primary UI engineer on usability enhancement projects checkout, online pharmacy, secure account info, product catalog, and the homepage.
- Lead initiative to ensure that all HTML code on the Walmart.com site adhered to strict W3C HTML 4.01 Transitional guidelines.
- Engineered complex DHTML interfaces for store kiosks

PROVIDIAN FINANCIAL CORPORATION, MARKETING SERVICES GROUP, San Francisco, CA. 2000-2002

Web Developer

Responsible for the development and design of interfaces, front end pages, and the tools to navigate web sites for corporate and co-branded partners using HTML, CSS 1 & 2, javascript, graphics, JSP, and NetDynamics.

- Coded HTML and performed testing; led code reviews and wrote code standardization documentation. Wrote and proofread copy.
- Optimized graphics for web deliverability.
- Wrote and reviewed functional specifications and provided time estimates on the development of projects and features. Prioritized projects and deliverables.
- Assessed and itemized development tools necessary for the accomplishment of a variety of programming goals. Acquired hardware for unit testing. Installed, documented, and trained others to use new environments and tools including CVS, Jakarta Tomcat and the J2EE.
- Led investigation into the implementation of a content management system and designed workflows for Interwoven, Vignette, Eprise, Percussion, and others.
- Initiated discovery into the implementation of search capability for the corporate website and implemented search as a prototype.
- Coordinated and consulted with teams across the business to identify challenges and work on solutions for high profile, revenue-generating projects.

URLs: <http://www.providian.com>

BUZZSAW.COM (AN AUTODESK PROJECT), San Francisco, CA. 2000

Web Programmer

Responsible for the design and programming of the corporate web site. Principle interface engineer on the company's JSP-driven webapp.

- Initiated, architected, designed, wrote copy for and managed the online support area of the website and the web application.
- Coded and designed the front end for the Octane CRM system utilizing XML/XSL.
- Worked closely with Product Managers and Content Managers to ensure that design work satisfied the requirements of the Buzzsaw user base.

URLs: http://web.archive.org/web/*/http://www.buzzsaw.com

BERKELEY INTERACTIVE DESIGN LLC, Berkeley, CA. 1998 - 1999

Managing Partner

Co-conceptualized, co-produced, and maintained rich media web sites.

- Coded HTML, CSS, javascript, VRML, and performed server maintenance.
- Wrote text for, and helped program, the awarded Holo-X site, a rich media interactive web installation intended to showcase the possibilities of dynamic VRML character development to create "sticky" web advertising.
- Berkeley Interactive Design projects were covered by the New York Times, Wired News, Le Monde, About.com, SFGate, and Details Magazine.

EDUCATION

University of California at Berkeley, English literature major, creative writing minor

TECHNICAL SKILLS

OS: Mac OS X; Windows; Linux Red Hat and UNIX command line.

Languages and Tools: html, xhtml, css1&2, javascript, experience with working on sites driven by PHP, XML/XSL, JSP, ASP.

Server packages: experience with Drupal, WordPress, Blogger, and Open-X ad server.

IDE: Eclipse, Zend Studio, Homesite, BBEdit, Macromedia Dreamweaver

Source Control: SVN, CVS, PVCS Version Manager and Tracker, Microsoft VSS.

Databases: MySQL.

Graphics proficiency: Adobe Photoshop/ImageReady, Macromedia Flash experience

Miscellaneous software proficiency: MS Office, MS Project, Visio, OCR software, Quark XPress